



International Association of
Geosynthetic Installers

IAGI

introduces the

GeoGames

Sponsorship Opportunities
2019



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Introduction

IAGI is committed to raising the profile of geosynthetic installers. The geosynthetic installers are the backbone of the industry—they are the people who do the hard work building the projects. IAGI plans to hold the GeoGames at the next Geosynthetics conference. This fun event will feature welding competitions by teams of competitors. It will be an exciting event with geomembrane welding games and a reception, but it will also highlight the professional and the vital work our installers do every day.



IAGI is offering sponsorships to fund this event. There are several options available to support the GeoGames. All sponsorships are available on a first-come-first-serve basis. Sign up for sponsorships will be available starting on August 13, 2018 at 11 a.m. Eastern time USA.

Primary Sponsor

This sponsorship level is open to only one company. The following are the benefits of this level of sponsorship:

1. The GeoGames will be stylized as IAGI's GeoGames sponsored by <Company Name>
2. The primary sponsor's name will be mentioned in all advertising that IAGI controls
3. Continuous mention of your company in social media postings about the event
4. The photo wall (selfie wall) will display the company's logo
5. Banner signage in the tent during the reception
6. Static banner ad on the www.iagi.org website for 6 months
7. IFAI will include a call out in the show guide (*Geosynthetics* magazine)
8. Company logo included on the GeoGames materials picked up by attendees at the show

TOTAL PACKAGE VALUE

\$20,000 (USD)



Trophy Sponsor

This sponsorship level is open to only one company. The GeoGames will award the winning team a large perpetual trophy. The following are the benefits of this level of sponsorship:

1. The sponsoring company will have their company name permanently engraved on the trophy cup.
2. The sponsor's name will be mentioned in all advertising that IAGI controls
3. Company sponsor will award the trophy to the winners during the festivities
4. Mention of your company in social media postings about the event
5. The sponsor will be acknowledged during the GeoGames
6. The sponsor will have a rotating slider ad on iagi.org website for six months
7. IFAI will include a call out in the show guide (*Geosynthetics* magazine)

TOTAL PACKAGE VALUE **\$15,000 (USD)**

Reception Sponsors

This sponsorship level is open to more than one company. The following are the benefits of this level of sponsorship:

1. Prominent signage at the reception with the company acknowledgement and logo
2. Company logo on the drink tickets for the event
3. The sponsor's name will be mentioned in all advertising that IAGI controls
4. Mention of your company in social media postings about the event
5. The sponsor will have a rotating slider ad on iagi.org website for six months
6. IFAI will include a call out in the show guide (*Geosynthetics* magazine)

TOTAL PACKAGE VALUE **\$10,000 (USD)**

Safety Sponsorships Safety Vests

This sponsorship level is open to only one company. Because safety plays a big part of our industry, we will provide all contestants with safety vests. The following are the benefits of this level of sponsorship:

1. Construction-grade safety vests with the sponsors logo in prominence (note: the IAGI and CWT logos will also be on the vest)
2. The sponsor's name will be mentioned in all advertising that IAGI controls
3. Mention of your company in social media postings about the event
4. IFAI will include a call out in the show guide (*Geosynthetics* magazine)

TOTAL PACKAGE VALUE **\$7,500 (USD)**

Safety Sponsorships

Hard Hats

This sponsorship level is open to only one company. Because safety plays a big part of our industry, we will provide all contestants with hard hats. The following are the benefits of this level of sponsorship:

1. Construction-grade hard hats with the sponsors logo in prominence (note: the IAGI and CWT logos will also be on the hard hat)
2. The sponsor's name will be mentioned in all advertising that IAGI controls
3. Mention of your company in social media postings about the event
4. IFAI will include a call out in the show guide (*Geosynthetics* magazine)

TOTAL PACKAGE VALUE

\$7,500 (USD)

General Sponsors

1. The sponsor's name will be mentioned in all advertising that IAGI controls
2. Mention of your company in social media postings about the event
3. IFAI will include a call out in the show guide (*Geosynthetics* magazine)
4. Rotating sponsor slider on www.iagi.org for 3 months

TOTAL PACKAGE VALUE

\$5,000 (USD)