

# Sponsorship Opportunities 2023



The International Association of Geosynthetics Installers will host the 2<sup>nd</sup> GeoGames. GeoGames will be held on February 7th in conjunction with the Geosynthetics 2023 conference. The conference will be held in Kansas City, MO.

## Primary Sponsorship     \$20,000 (USD)

*(open to one company)*

- The GeoGames will be stylized as IAGI's GeoGames sponsored by <Company Name>.
- The primary sponsor's name will be mentioned in all advertising that IAGI controls.
- Continuous mention of your company in social media postings about the event.
- Banner signage in the room during the reception.
- One-minute company promotion video in the Game Tape Video\*.
- Table at the reception to hand out literature.

## Trophy Sponsorship     \$15,000 (USD)

*(open to one company)*

- The sponsoring company will have their company name permanently engraved on the trophy cup.
- The sponsor's name will be mentioned in all advertising that IAGI controls.
- Company sponsor will award the trophy to the winners during the award event.
- Mention of your company in social media postings about the event.
- The sponsor will be acknowledged during the GeoGames.
- Thirty-second company promotion video in the Game Tape Video\*.
- Table at the reception to hand out literature.

## Reception Sponsorships     \$10,000 (USD)

*(open to more than one company)*

- Prominent signage at the reception with the company acknowledgement and logo.
- Company logo on the drink tickets for the event (handed out by the company representatives and at the IAGI booth).
- The sponsor's name will be mentioned in all advertising that IAGI controls.
- Mention of your company in social media postings about the event.
- 30 second video in the Game Tape Video\*.

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## **Safety Hat Sponsorship**      **\$5,000 (USD)**

*(open to one company)*

- Construction-grade hard hats with the sponsor's logo in prominence (note: the IAGI logo will also appear on the hat)
- Mention of your company in social media postings about the event.
- Thirty-second company promotion video in the Game Tape Video\*.

## **Construction Vest Sponsorship**      **\$5,000 (USD)**

*(open to one company)*

- Construction-grade safety vests with the sponsor's logo in prominence (note: the IAGI logo will also appear on the vest)
- Mention of your company in social media postings about the event
- Thirty-second company promotion video in the Game Tape Video\*.

\* GeoGames participants will conduct their tests prior to the GeoGames award's ceremony. Each team will video tape their entry and submit it prior to the event. The videos will be professionally edited and combined into a video tapes that will be shown during the GeoGames award's ceremony. Sponsors will also have short video advertisements included into this presentation.